



## **OBJECTIVE**

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A management level position that will utilize my skills, education and experience.

## **QUALIFICATIONS**

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I am a motivated self-starter with years of design, marketing and business management experience. Expert level proficiency in most graphics programs

## **EDUCATION**

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1991-1995      Bachelor of Fine Arts, University of Arizona

## **EMPLOYMENT**

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2006-Present      Art Director, TayMac Corporation

Manager of in-house art department. Responsible for creative direction on all projects from advertising, to video, packaging, in-store displays, websites, photography, print collateral & some industrial design.

2001-2006      Owner & Creative Director, Liquid Lead Creative

Started and created identity for company. In charge of marketing and creative direction for all clients. Services include: full website development (static & flash), marketing and advertising strategies, identity development, all forms of print design: brochures, print ads, posters & stationary. Packaging design, product cosmetic design, clothing and POP, trade show booth design.

1998-2001      Art Director, Rockford Corporation

Was responsible for visual identity of company. Managed six brands along with the design department staff. Other responsibilities included: concept and design of new visual identities, art direction of all projects from involvement in concept, direction or photo shoots, commissioning vendors, to direction to designers.

1996-1998      Graphic Designer, Advo Inc.

Was responsible for design and layout of 4-color, spot color and black & white advertising.

## **REFERENCES**

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Available upon request.